Expression of interest – Webinar
Monday 3 June, 2019

Jed Matz, CEO
Kristin Nunn, Project Officer
The CRCNA acknowledges the support of our investment partners.
Agenda

• Understanding the CRCNA – a brief background
• 2019/20 funding call  
  • Research focus  
  • Eligibility  
  • What we’re looking for  
  • Financials  
  • Application process
• Questions so far
• Q & A

Note – this session is being recorded and will be available to view until 5pm AEST Friday 21 June, 2019.
About the CRCNA – a brief background
• We’ve got $75m for 10 years to fund industry-led research collaborations which aim to resolve an industry problem.

• We are focused on projects delivering outcomes in:
  • agriculture and food (including aquaculture)
  • northern health service delivery
  • Traditional Owner-led business development (in these areas).

• We work with anyone as long as:
  • There is an industry focus
  • The research will benefit northern Australia
  • Participants put some cash or in-kind contribution towards the project
  • It’s not infrastructure or a capital investment
  • The research is not about commercialising a product or system
We fund industry-led research collaborations which lower investment barriers and enable significant capital to flow into northern Australia leading to:

- increased wealth and employment opportunities
- improved production and supply chain efficiencies
- enhanced wellbeing of the northern community
Initial investment focus & prioritisation

Developing solutions at a strategic level

Clarifying the problem

Trialling & developing new solutions at a practical level

Informing policy development

Sector development of key agricultural industries including beef, rice, cropping, aquaculture, forestry, Indigenous agriculture, horticulture and health services delivery
Regional development: supply chains, infrastructure needs, capacity building

Collaborative research in agriculture and food (including aquaculture)
Northern health service delivery
Traditional Owner-led business development
2019/20 Research focus
## Research focus

### Agriculture and Food

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<th>1. Production System and Technology Improvements</th>
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<td>What new innovations in key production systems including finding new technologies and alternative production systems for the industry will your research deliver?</td>
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- Innovative approaches to improving how something is grown, harvested, marketed, delivered to market

- New technology or systems to improve production / supply chain efficiencies

- Emerging products i.e. a new crop or species

- Examples from previous funding calls:
  - New technology to better monitor produce from farm to market
  - Trials of new intensive farming techniques to increase mango production
  - Crop trials for broad acre legumes
2. Improved models for early detection, health seeking behaviour and mental health

What new, transferrable innovations in health services delivery will your research deliver to ensure improved early detection, improved health seeking behaviour and/or improved mental health outcomes in northern Australia?

3. Development of new market opportunities and prospectus building

What are the priority new domestic and export market opportunities in the health care and services sector, and how can the strategic development of investment prospectus be supported?

- New technology to improve or enhance how communities engage with health care.
- Innovative ways to deliver a model of care
- Models of care or approaches which may be exported to other markets but impact retained in NA
- Novel methods to identify and treat diseases in NA communities
- Must be prepared to share IP with industry
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<th>Traditional Owner-led business development (in agriculture and food or health service delivery)</th>
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<td>4. Identify new models and approaches of developing Traditional Owner-led business development</td>
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<td>What novel approaches, solutions, technologies, innovations or knowledge processes does your research deliver that will ensure sustainable Traditional Owner led business development in agriculture, food or northern health service delivery?</td>
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- Innovative approaches to enhancing Traditional Owner-led business:
  - Indigenous agriculture and food
  - Indigenous health service delivery
Eligibility

For an EOI to be considered eligible it must:

• have at least one partner representing industry (or the end-user of the research where appropriate).

• include significant **co-contribution of cash and in-kind** (at a minimum 1:1). EOIs with a high cash co-contribution will be viewed more favourably.

• fit within one (or more) of the three investment themes:
  - Agriculture and food (including aquaculture)
  - Northern Australia health service delivery
  - Traditional Owner-led business development (in agriculture, food and/or health industries).

• ensure the research impact falls within the northern Australian region this doesn’t preclude research conducted **outside** of northern Australia so long as the **impact resulting from the research has effect within the northern Australia** region.
Who can submit an EOI?

EOIs can be submitted by:

- Industry bodies or organisations
- Researchers including universities, TAFE
- Small and Medium-sized Enterprises (SMEs)
- Community sectors or groups
- Government agencies
What are we looking for?

Solutions to industry issues which will benefit the **whole industry** - not one player.

- Cash – shows us you’ve got skin in the game

- Clearly defined industry problem

- Well articulated pathway to impact - how will your research resolve the issue / barrier and be adopted by industry

- A well thought-out engagement and communication approach (refined in Research Plan) – we want to see you’ve thought about your stakeholders

- Letters of acknowledgment from named Project Participants – we want to see you’ve got Participants on board
What we are not looking for

- Projects without any research
- Proposals which are to build capital works or for the purchase or construction of facilities such as buildings or laboratories
- Proposals for renovations or extension of buildings and existing facilities
- Projects or research activities which have previously been funded or are currently being funded by the Australian Government or a State or Territory governments
- Institutional overheads
Project financials

- Project financial spreadsheet – give us details around how much CRCNA money you want & how it will be used across project.

- Also requires you to outline your cash and in-kind co-contributions
  - Amounts quoted in the financials must be GST exclusive.
  - Project cash and in-kind contributions must be a minimum 1:1 ratio with the requested CRCNA funding.

- We calculate **FTEs** a little differently – we works on “actuals” and not a standardised FTE calculation.

The CRCNA calculates full-time equivalency on an annual basis and these costs are captured in the EOI project financials, to be submitted as part of an EOI submission.

For example, Mr Brad Simons is contributing half of his full-time role annually to this research.

This is considered a 0.5 FTE annually.
Application process

• Submissions must only be made via our online EOI form via our website

• Applications close 5pm AEST Friday 28 June - late submissions or submissions received not through EOI form will not be considered.

• CRCNA staff review EOIs on merit

• Advisory committees are also given opportunity to provide recommendations

• Shortlist provided to CRCNA for consideration

• Successful EOI applicants invited to work with CRCNA staff to develop Research Plan – this is what will eventually be contracted

• CRCNA contracts organisations not individuals
Questions so far

Q: Is the CRCNA interested in looking at beef research projects while the beef situational analysis is being undertaken?

A: Yes. Although the CRCNA is currently undertaking situational analysis studies in beef, cropping, health, rice, forestry, Indigenous agriculture, aquaculture this should not preclude any EOI proposals in these areas.

Q: Is there a cap on funds requested in the EOI?

A: CRCNA does not have a funding cap, however we have $75m to spend over 10 years & projects can only be funded for 3 years. Have a look at our current research projects on our website to gauge the sorts of projects and amounts funded. Also consider, projects need to have at least a 1:1 co-contribution & those EOIs with higher cash co-contributions viewed more favourably.
Questions so far

Q: Does your health service delivery question only relate to mental health?

A: No. Mental health service delivery is one facet, the CRCNA is interested in any/all health service modes which deliver against the research question.
Your questions
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